Event Sponsorship Proposal
MAKE A DIFFERENCE
...and have fun doing it.

BECOME A SPONSOR.

Florida Agricultural and Mechanical University (FAMU) College of Law invites you to put your organization in the spotlight and showcase your support of our students, programs, and alumni by providing financial support through sponsorship of our events.

Each event offers a wide array of opportunities to build your brand, increase visibility, and directly target students, faculty, staff, alumni and guests of FAMU College of Law.

We’ll find the right fit for your company. You can choose any of the sponsorship options listed in this packet, or we can create a custom option tailored to your specific needs.
ABOUT THE EVENT

To help welcome our new students, FAMU Law will host Old and New Chat N’ Chew, a networking reception with alumni, during our new student orientation, Foundations for Law School Success. In addition to the traditional meet and greet, the reception will include a Speed Mentoring component that will offer interested law school alumni an opportunity to connect with and become a mentor to a member of the incoming class.
$1,000.00 Chat N' Chew Sponsorship Level
- Logo inclusion on all event promotional materials, including Foundations website, invitations, posters and flyers (logo size is based on sponsorship level).
- Banner placement at the Chat N' Chew Mixer.
- Opportunity to address guests during the Chat N' Chew Mixer.
- Opportunity to place materials or giveaways in the Foundations registration bag given to each new student.
- Logo placement on the Docket—the College of Law’s electronic display—as the Chat N’ Chew Mixer sponsor during Foundations.
- Sponsorship mention on social media posts and updates about the event.

$750.00 Chat N’ Chew Sponsorship Level
- Logo inclusion on all event promotional materials, including Foundations website, invitations, posters and flyers (logo size is based on sponsorship level).
- Opportunity to place materials or giveaways in the Foundations registration bag given to each new student.
- Recognition of sponsorship during the Chat N’ Chew Mixer.
- Logo placement on the Docket—the College of Law’s electronic display—as Chat N’ Chew Mixer sponsor during Foundations.
- Sponsorship mention on social media posts and updates about the event.

$500.00 Chat N’ Chew Sponsorship Level
- Logo inclusion on all event promotional materials, including Foundations website, invitations, posters and flyers (logo size is based on sponsorship level).
- Recognition of sponsorship during the Chat N’ Chew Mixer.
- Sponsorship mention on social media posts and updates about the event.
ABOUT THE EVENT

To foster lasting relationships with our alumni and friends, FAMU College of Law will host a series of alumni receptions throughout the year in various areas throughout Florida, and the Southeast United States. These outreach receptions will serve as a means to encourage face-to-face interaction with our alumni and friends, as well as provide guests with an opportunity to connect and network with fellow alumni.
OPPORTUNITIES

SPONSORSHIP

Level 1: Alumni Reception Sponsor - $1,000.00
- Recognition as a Level 1 Sponsor with logo included in event promotional materials for all alumni receptions, including email blasts and e-mail invitations
- Logo placement on event signage
- Special recognition as the event Level 1 Sponsor at all alumni receptions
- Sponsorship mention on social media posts and updates about the events

Level 2: Alumni Reception Sponsor - $750.00
- Recognition as a Level 2 Sponsor with logo included in event promotional materials for select (maximum of two) alumni receptions, including email blasts and e-mail invitations
- Logo placement on selected reception event signage
- Special recognition at the event Level 2 Sponsor at select alumni receptions
- Sponsorship mention on social media posts and updates about the selected receptions sponsored

Level 3: Alumni Reception Sponsor - $500.00
- Logo placement on one select event sign
- Special recognition as the event Level 3 Sponsor at one select alumni reception
- Sponsorship mention on social media posts and updates about the one selected reception sponsored
TAILGATE ORANGE & GREEN SPONSOR - $2,000
- Banner placement at Tailgate (sponsor to provide banner).
- Opportunity to address guests during the Classic Tailgate on the College of Law Plaza.
- Prominent placement as Tailgate Orange and Green Sponsor on all event promotional material including website, programs, posters and flyers.
- Recognition at the event as Tailgate Orange and Green Sponsor every 15 minutes during the Tailgate.
- Display booth at the Tailgate.
- On-site signage on the College of Law Plaza on the day of the event.
- Prominent logo placement on Classic Tailgate annual commemorative T-shirt.

TAILGATE ORANGE SPONSOR - $1000.00
- Banner placement at Tailgate (sponsor to provide banner).
- Recognition as Tailgate Orange Sponsor on all event promotional material including website, programs, posters and flyers.
- Recognition at the event as Tailgate Orange Sponsor every 30 minutes during the Tailgate.
- Display booth at the Tailgate.
- On-site signage on the College of Law Plaza on the day of the event.
- Logo on Classic Tailgate annual commemorative T-shirt.

TAILGATE GREEN SPONSOR - $500.00
- Recognition as a Tailgate Green Sponsor on all event promotional material including website, programs, posters and flyers.
- Display booth at the Tailgate.
- On-site signage on the College of Law Plaza on the day of the event.
- Logo on Classic Tailgate annual commemorative T-shirt.

TAILGATE BOOTH SPONSOR - $250.00
- Recognition as Tailgate Booth sponsor during the Tailgate
- Display booth at the Tailgate.
- Logo on Classic Tailgate annual commemorative T-shirt.

TAILGATE TEE-SHIRT SPONSOR - $100.00
- Logo on Classic Tailgate annual commemorative T-shirt.
ABOUT THE EVENT

The FAMU College of Law’s Annual Classic Tailgate will be held during Classic weekend in November. This event has been a tradition for students, faculty, alumni, staff, family and friends and we need your help to mark our tradition by becoming a sponsor. The Classic Tailgate typically draws an audience of more than 300 people each year.
FAMU College of Law would like to offer you the opportunity to become a sponsor of our Annual Distinguished Alumni Awards. Since graduating its first class in 2005, our alumni have excelled in their chosen professions—whether actually practicing law or utilizing their degrees in other industries. The Distinguished Alumni Awards recognizes the College of Law alumni for their outstanding personal or professional achievements.
LIBERTY AND TRUTH SPONSOR - $5,000
- Recognition as Liberty and Truth Sponsor with logo included in all event promotional materials, including website, programs, posters and flyers
- Logo placement in event program book, event signage and event website
- Special recognition at the event as Liberty and Truth Sponsor at the awards dinner
- Full page ad in program book
- One (1) Table for ten (10) at awards dinner

EQUALITY AWARD SPONSOR - $3,000
- Recognition as Equality Sponsor with logo included in all event promotional materials, including website, programs, posters and flyers
- Logo placement in event program book, event signage and event website
- Half page ad in program book
- One (1) Table for ten (10) at awards dinner

STEP-AND-REPEAT SPONSOR - $2,000 (limited sponsorships available)
- Sponsor logo featured on step-and-repeat photo backdrop
- Recognition as the Step-and-Repeat Sponsor in event program book, on event signage and on event website
- One (1) Table for ten (10) at awards dinner

JUSTICE SPONSOR - $1,500
- Recognition as Justice Sponsor with logo included in all event promotional materials, including website, programs, posters and flyers
- Quarter page ad in program book
- One (1) Table for ten (10) at awards dinner

HOSPITALITY SPONSOR - $1,000
- Recognition as Hospitality Sponsor with logo included in all event promotional materials, including website, emails, posters and flyers.
- On-site signage placed at hospitality station at the event.
- Special recognition at the event as Hospitality Sponsor throughout the evening.

FREEDOM SPONSOR - $750
- Recognition as Freedom Sponsor in event program book
- One (1) Table for ten (10) at awards dinner